

2nd Annual

New England
TATTOO EXPO



April 16-18, 2021

www.newenglandtattooexpo.com

(860) 265-2199

@MOHEGAN SUN EXPO CENTER, 1 MOHEGAN SUN Blvd, UNCASVILLE, CT 06382

netattooexpo@gmail.com

BRIEF DESCRIPTION OF OUR EVENT

We, Tom Ringwalt & Steve Tefft, have traveled to tattoo conventions for the past 15+ years to identify important factors in making a tattoo expo successful and to better understand their popularity with the public. We have combined these aspects together with great ideas and are sure this event will be one of the most organized and exciting events in New England in which it has proven just that! Much time, effort and research go into putting on a show this massive.

The New England Tattoo Expo has over 300 international, national and local professional tattoo artists, many various vendors, and about 8,000+ fans throughout this entire weekend. Our goal is to make this event fun, exciting, and successful each year. That being said, it would be greatly appreciated to get as much sponsors as we can to help accomplish our goals in making this event the best ever and the premier “go to” tattoo gathering in New England.

Check us out online at www.newenglandtattooexpo.com

CHOOSING ANY OF OUR AFFORDABLE SPONSORSHIP PACKAGES BELOW WOULD BE MUCH APPRECIATED TO HELP GROW THIS TATTOO EVENT TO ITS FULL MASS!!! HOPE TO HAVE YOU A PART OF THIS 2nd ANNUAL EXPO.

WHAT TO LOOK FORWARD TO IN 2020

- ▶ 8000+ attendees throughout the weekend
- ▶ Many various shopping vendors
- ▶ 300+ highly skilled, different style artists from around the globe
- ▶ Tattoo Contests, Piercing, & Pin-Up Contests
- ▶ Celebrities signing autographs
- ▶ Mind-blowing sideshows
- ▶ Clean, safe tattooing done onsite
- ▶ An opportunity to experience all aspects of the tattoo industry
- ▶ Full bar & Food
- ▶ Much more

EVENT MEDIA COVERAGE

- ▶ Over 25,000 Post Cards & Flyers Distributed Globally
- ▶ 5x Bowling Alley TV Ads In Different Locations
- ▶ 6x Billboards in CT & MA
- ▶ Radio Commercial Ads in CT & RI
- ▶ Local Magazines
- ▶ Local Newspapers
- ▶ Worldwide Tattoo Magazines
- ▶ Online Digital Banner Ads
- ▶ Mohegan Sun
- ▶ Social Media
- ▶ Website
- ▶ Press Releases
- ▶ And More

COMMENTS FROM PREVIOUS EVENT

- ▶ Amazing! Best show ever!
- ▶ Clean & safe tattooing!
- ▶ Some of the most talented tattoo artists in the world
- ▶ Very friendly, fun, & welcoming event.
- ▶ Best mind blown sideshows around.
- ▶ Super organized and can't wait till next year.
- ▶ This event gets better & better each year!
- ▶ Great place to meet celebrities & see some of the best sideshows ever.
- ▶ Best place to find any style of artists
- ▶ Most organized tattoo event around
- ▶ Memories will last a lifetime
- ▶ Sign me up for next year asap!
- ▶ So much more, must experience it for yourself!

BRONZE PACKAGE (\$350)

WHAT YOU GET:

- ▶ 2 Weekend passes
- ▶ 2 Social media post a month on IG & FB
- ▶ Company announced during event
- ▶ 6 Live Facebook mention before event

YOUR LOGO ON:

- Website sponsor page
- Floor A-Frames throughout event room

You may pass out promotional material only. You may not sell any merchandise.

Please register for a booth or table to sell merchandise!

SILVER PACKAGE (\$750)

WHAT YOU GET:

- ▶ Free T-Shirt
- ▶ 2 Weekend passes
- ▶ 2 Social media posts per month on IG & FB
- ▶ 6 Live Facebook mention before event
- ▶ Prime booth location if purchasing a booth
- ▶ Company announced several times during event

YOUR LOGO ON:

- All Vendor Badges
- Event Handout Booklets
- Website sponsor page
- Floor A-Frames throughout event room
- Every email blast to over 8000 vendors/customers

- Bonus – Postcards, magazine ads
(Must sponsor 3-4 months prior)

You may pass out promotional material only. You may not sell any merchandise.

Please register for a booth or table to sell merchandise!