

6th Annual

New England **TATTOO EXPO**



April 17-19, 2026

www.newenglandtattooexpo.com

(860) 265-2199

@MOHEGAN SUN EXPO CENTER, 1 MOHEGAN SUN Blvd, UNCASVILLE, CT 06382

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BRIEF DESCRIPTION OF OUR EVENT

Tom Ringwalt & Steve Tefft, seasoned travelers to tattoo conventions for over 21 years, have meticulously curated the key elements that ensure the success and allure of these gatherings. By amalgamating invaluable insights with innovative concepts, we can confidently assert that our upcoming event promises to stand out as one of the most meticulously organized and thrilling experiences in New England. Countless hours, dedication, and thorough research are invested in orchestrating an event of this magnitude.

The New England Tattoo Expo boasts a roster of over 700 skilled tattoo artists from international, national, and local backgrounds, along with a diverse array of vendors, all set to welcome over 12,000 enthusiastic attendees across the entire weekend. Our unwavering objective is to deliver an annual affair that is not only enjoyable and engaging but also profoundly successful. To achieve this vision, we seek the generous support of sponsors to elevate this event to unparalleled heights, establishing it as the foremost tattoo gathering in New England.

Explore further details at www.newenglandtattooexpo.com. Your consideration of any of our accessible sponsorship packages would be deeply valued in propelling this tattoo extravaganza to its full potential. We eagerly anticipate your participation in the 6th Annual Expo, contributing to its continued growth and success.

WHAT TO LOOK FORWARD TO IN 2026

- ▶ 12,000+ attendees throughout the weekend
- ▶ Many various shopping vendors
- ▶ 700+ highly skilled, different style artists from around the globe
- ▶ Tattoo Contests, & Pin-Up Contests
- ▶ Celebrities
- ▶ Mind-blowing sideshows
- ▶ Clean, safe tattooing done onsite
- ▶ An opportunity to experience all aspects of the tattoo industry
- ▶ Full bar & Food
- ▶ Much more

EVENT MEDIA COVERAGE

- ▶ Over 15,000 Post Cards & Flyers Distributed Globally
- ▶ 5 Bowling Alley TV Ads In Different Locations
- ▶ 18 Billboards in CT & MA
- ▶ Radio Commercial Ads in CT & RI
- ▶ Magazines
- ▶ Live talk on News
- ▶ Online Digital Banner Ads
- ▶ Mohegan Sun
- ▶ Social Media
- ▶ Website
- ▶ And More

COMMENTS FROM PREVIOUS EVENT

- ▶ Amazing! Best show ever!
- ▶ Clean & safe tattooing!
- ▶ Some of the most talented tattoo artists in the world
- ▶ Very friendly, fun, & welcoming event.
- ▶ Best mind blown sideshows around.
- ▶ Super organized and can't wait till next year.
- ▶ This event gets better & better each year!
- ▶ Great place to meet celebrities & see some of the best sideshows ever.
- ▶ Best place to find any style of artists
- ▶ Most organized tattoo event around
- ▶ Memories will last a lifetime
- ▶ Sign me up for next year asap!
- ▶ So much more, must experience it for yourself!

SPONSORSHIP (\$500)

WHAT YOU GET

- ▶ 1 Free T-Shirt
- ▶ 2 Weekend passes
- ▶ 2 Social media posts per month on IG & FB
- ▶ Live Facebook mentions 5+ times
- ▶ Company announced several times during event

YOUR LOGO ON

- Website sponsor page
- Floor A-Frames throughout event room
- Every email blast to over 15,000 vendors/customers
- On BIG stage TV Screen

EXTRA PROMOTIONS

(Limited Space) (First Come, First Serve)

(Must sponsor 5 weeks prior)

- \$150 – Vendor Badges & Post Cards

You may pass out promotional material only. You may not sell any merchandise.

Please register for a booth or table to sell merchandise!